

Annual Report 2020

A MESSAGE TO OUR MEMBERS

2020 was a year unlike any most of us have ever experienced. We witnessed courage and resilience surface from challenges and tragedy. As the world suddenly changed around us, BCU remained steadfast in our commitment to members and Company Partners. Despite being socially distant, we remained connected and kept your well-being at the forefront of every decision we made. Inspired by your perseverance and determination, our Financial First Responders continued to empower you to discover financial freedom. We are proud to report that despite these uncertain circumstances, BCU ended the year stronger than ever with excellent financial performance and results, continuing to provide value and offering COVID-19 relief to thousands of members when they needed it most. One of the year's highlights was the successful, fully virtual completion of the largest merger in BCU's history with the new GEICO Credit Union. BCU seamlessly migrated 20,000 new members and rebranded ten GEICO Credit Union Branch locations. As a result, BCU became the 56th largest credit union in the U.S., now serving nearly 300,000 members across the U.S. and Puerto Rico.

With the health and safety of our members and employees top of mind, BCU quickly enabled 98% of our workforce to work safely from their homes by expediting the distribution of new equipment, new technology, and a new normal without a break in service to members. In tandem, over 100 new employees were hired to create even more responsive interactions. We immediately activated our emergency financial relief protocol, providing \$6.5 million in COVID-19 relief through instant access to emergency loan assistance, loan payment deferral, fee waivers, and PPP loans.

Access to money using enhanced Digital Banking tools went from being convenient to being essential. Members logged in more than 54 million times, with more than half of all activity from a mobile device. We crossed major milestones for all products including \$4.5 billion in total managed real estate, \$3.8 billion in deposits, and \$3.8 billion in consumer loans. In addition to asset growth of 14.2% pushing us beyond \$4.4 billion, BCU sustained a capital ratio of 9.6%, far exceeding the 7.0% standard for a well-capitalized credit union.

BCU maintained a 0.82% return on assets while simultaneously introducing easy-to-use products including contactless cards, Express Loans, and various self-service tools like SEARCH, BCU Assist, and chatbots while upholding service delivery standards, thanks to the flexibility and collaboration of our Branch and contact center teams.

PowerPlus[™] Checking account holders earned an astounding \$6.84 million in interest and over \$1.89 million in ATM fee reimbursements. Borrowers drove away with exceptional value from our Auto Buying Service originating a record \$460 million in auto loans, and the dream of homeownership became a reality for thousands of members. BCU originated a record-breaking \$1.6 billion in first mortgage loans and those who used the HomeAdvantage® service earned \$1 million in rewards in a single year, allowing BCU to become the first credit union in history to hit that milestone. BCU is proud to have delivered over \$5 million in real estate commission rebates to members since the inception of the HomeAdvantage® program. Additionally, more members than ever before had money put back in their pockets in Cash Back Rewards when using their BCU credit card for everyday purchases, \$5.4 million to be

exact; and those members who chose to be rewarded with Travel Rewards earned 822 million points that can be used whenever they're comfortable traveling again.

With a continual emphasis on member well-being, BCU strengthened our commitment to empowering financial freedom with the launch of a financial health assessment, added credit scores to the Digital Banking dashboard, and delivered expert financial advice to thousands of members with virtual events and one-on-one coaching.

As we strive to create extraordinary member experiences for all, BCU drove process improvements across all lines of the business, continued our investment in new and enhanced technology, and maintained a focus on being easy to do business with. BCU is proud to have been recognized by Forbes® as a Best-In-State Credit Union for the second consecutive year. This year, we landed the #1 spot in Illinois, and #5 in Minnesota, based on consumer ratings for satisfaction, trust, branch and digital services, financial advice, and more. Additionally, BCU was recognized by GonzoBanker with a 2020 Experience Award for best-in-class delivery speeds.

Given the global health, economic and social crises surrounding us for the better part of the year, BCU found even more ways to connect with members and strengthen our longstanding commitment to foster an inclusive culture and diverse workplace. Employees volunteered over 1,800 hours serving local and nationally-recognized organizations and 1% of net income was donated to support healthcare, financial empowerment, and other communityrelated causes. The annual Scholarship Program drew a record number of applicants and awarded \$78,500 to 30 bright and ambitious college-bound members. We supported our local communities by providing more than 45,000 meals to food banks in the U.S. and Puerto Rico, and donating PPE to Northern Illinois hospitals.

BCU's success is the result of boundless efforts of our dedicated staff, the support of our illustrious Company Partners, and the invaluable guidance of our Board of Directors. We extend our profound appreciation to all those who make the Credit Union's continued growth and success possible.

Our commitment to exceed your expectations is stronger than ever. You can continue to expect secure, easy-to-use banking technology, products that deliver value, and exceptional service provided by people who will always put you first. Thank you for allowing us to serve your financial needs. We're honored to be Here Today For Your Tomorrow.



President/Chief Executive Officer

Milal Valentine



BOARD OF DIRECTORS, COMMITTEES & OFFICERS

Board of Directors

Michael Curran* William Costa **Brett Craig Christine Fleming Betty Larson** Paul Martin Christine McCaulev Alfred Nietzel Mark Rosenbaum Ola Snow **David Strauss** Michael Valentine

Chairperson Emeritus Thomas Hodson

Executive Committee

Michael Curran* **Christine Fleming** Paul Martin Christine McCauley Alfred Nietzel

Supervisory Committee

Christine Fleming* **Brett Craig** John McCoy Alfred Nietzel Ola Snow Robyn Wells

Nominating Governance Committee

Christine McCauley* William Costa Betty Larson Mark Rosenbaum David Strauss

Officers

Michael Valentine President/Chief Executive Officer/ Michael Curran Chairman

Paul Martin Vice Chairman

Thomas Moore Executive Vice President/ **Assistant Treasurer**

*Chairperson

Betty Larson Secretary

Carl Presto

Senior Vice President/Chief Financial Officer/Assistant Secretary

Lisa Baron

Executive Vice President/Chief Human Resources Officer

James Block Executive Vice President/Chief Operating Officer

David Blum

Senior Vice President/Corporate Relations/U.S. Service Centers

Jeffrey Johnson Senior Vice President/Chief

Partnerships & Strategy Officer Carey Price

Senior Vice President/Digital Strategy and Delivery Scott Zulpo

Senior Vice President/Chief **Technology Officer**

Herbert Behrens Vice President/Mortgage Lending

David Brydun Vice President/Consumer Lending & **Business Services**

Jose Cajigas Vice President/Puerto Rico Operations

Kenneth Dryfhout Vice President/Strategy & Growth/ Wealth Advisors

Lenny Fayard Vice President/Digital Product Management

Maggie Garcia Vice President/Deposit Products

Kerriann Mills Vice President/General Counsel

Daniel Parsons Vice President/Retail Branch

Operations

John Sahagian Vice President/Chief Data Officer

Jill Sammons Vice President/Marketing & Communications

Chuck Smith Vice President/Controller

Stephenie Southard Vice President/Chief Information Security Officer

Sarah Thorrens Vice President/Talent Management

Douglas Wright Vice President/Audit/Compliance

bcu Here Today For Your Tomorrow

STATEMENTS OF INCOME		
(in thousands)	2020	2019
Interest Income		
Interest on loans to members	\$ 158,994	\$ 159,528
Interest on investments and cash equivalents	7,165	16,581
Total interest income	166,159	176,109
Interest Expense		
Dividends on members' shares	32,273	37,677
Interest on borrowed funds	7,971	16,975
Total interest expense	40,244	54,652
Net interest income	125,915	121,457
Provision for loan losses	32,937	22,734
Net interest income after provision for loan losses	92,978	98,723
Non-Interest Income		
Service charges and other fees	24,780	29,625
Interchange income	31,177	29,995
Other mortgage income	10,437	8,252
Net gain on sale of loans	31,377	10,383
Other non-interest income	21,707	19,576
Gain (loss) on assets at fair value, net	(11,606)	(4,950)
Total non-interest income	107,872	92,881
Non-Interest Expense		
Salaries and benefits	77,099	65,340
Loan costs	24,395	26,150
Equipment and data processing	18,703	14,879
Occupancy	8,287	6,888
Other operating costs	38,213	37,278
Total non-interest expense	166,697	150,535
Net Income	\$ 34,153	\$ 41,069

(in thousands)	2020	2019
ASSETS		
Cash and cash equivalents	\$ 262,648	\$ 147,385
Investments		
Trading, at fair value	7,200	9,010
Available-for-sale, at fair value	88,484	114,334
Other	78,267	20,096
Mortgage loans held for sale	82,051	40,439
Loans to members, net	3,819,798	3,450,600
(including \$1,946 and \$3,090 at fair value as of Dece	ember 31, 2020 and 2019 r	espectively)
Accrued interest receivable	11,312	8,836
Property and equipment, net	47,142	39,313
NCUSIF deposit	32,808	26,740
Mortgage servicing rights at fair value	18,130	22,333
Other assets	28,770	42,869
Total Assets	\$4,476,610	\$3,921,955
LIABILITIES AND MEMBERS' EQUITY		
Liabilities		
Members' shares	\$3,833,057	\$3,095,523
Borrowed funds	164,000	415,000
Accrued expenses and other liabilities	64,129	42,694
Total Liabilities	\$4,061,186	\$3,553,217
Members' Equity		
Retained earnings, substantially restricted	413,088	368,051
Accumulated other comprehensive income	2,336	687
Total members' equity	415,424	368,738
Total Liabilities and Members' Equity	\$4,476,610	\$3,921,955
	PowerPlus™ Checking is a tr	ademark of BCU

REMUNERATION EXPENSES

The following chart includes total and individua
compensation for directors and committee
members for 2020

Total	\$:	359,167
Robyn Wells		4,167
David Strauss		25,000
Ola Snow		30,000
Mark Rosenbaum		15,000
Alfred Nietzel		30,000
John McCoy		15,000
Christine McCauley		35,000
Paul Martin		35,000
Betty Larson		25,000
Thomas Hodson		21,667
Christine Fleming		35,000
Michael Curran		45,000
Brett Craig		30,000
William Costa	\$	13,333
members for 2020.		